

LAB Winter School 2027

Commercialization within the context of the
circular economy.

Winter is coming





To whom and what?

Are you interested in topics related to sustainable business?

- Join the **LAB Winter School course** on Commercialization within the context of the circular economy.
- This course is designed for students with either a technological or business/marketing background who **are eager to explore technological and business opportunities in the circular economy**.
- **Work with local companies** in Lahti and develop innovative solutions with fellow students from across Europe.



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What to expect?

FINNISH WINTER

Experience Finnish winter beyond the classroom! The programme includes nature activities, social events, and unforgettable Nordic moments.

“Yes, sauna and ice swimming are on the menu”

INTERNATIONAL EXPERIENCE

Turn ideas into impact:

- ▶ Work with local companies on real business challenges.
- ▶ Create innovative solutions in branding, marketing, product development, and engineering.
- ▶ Join a truly international community of around 50 students from 10–14 countries.
- ▶ Improve your communication, teamwork, and intercultural skills.
- ▶ Build new friendships, expand your network, and have some serious fun along the way!

LEARNING METHODS

Learning happens through:

- ▶ Inspiring lectures and workshops
- ▶ Excursions and company visits
- ▶ International and interdisciplinary teamwork
- ▶ Project work supported by experienced coaches

ASSESSMENT METHODS AND CRITERIA

Earn 5 ECTS credits by:

- ▶ Participating in online and on-site activities
- ▶ Contributing actively to teamwork and workshops
- ▶ Completing project assignments
- ▶ Delivering a final presentation
- ▶ Writing a reflection paper



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Dates for the intensive week adventure

2027

01 JANUARY

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

ONLINE SESSIONS

29 January

- Kicking Off the Intensive Course Extravaganza
- Discover Why Finland's Grinning from Ear to Ear as the Happiest Nation
- Meet the Crew & Forge Team Spirit

5 February

- Local Company Reps Showcase Their Cases
- Teamwork Takes Off!

Time

- 08:00–10:00 (UK, UTC+0)
- 09:00–11:00 (CET, UTC+1)
- 10:00–12:00 (Helsinki, UTC+2)

2027

02 FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

PHYSICAL WEEK ADVENTURE

14 Feb (Sun)

- Touchdown in Lahti!

15 Feb (Mon)

- Kickoff Session & Dive into Circular Economy
- Campus Whirlwind Tour
- Winter Shenanigans

16 Feb (Tue)

- Brainy Lectures & Company Sleuthing

17 Feb (Wed)

- More Company Adventures & Teamwork Magic
- BBQ, Sauna, & Students' Night of Mischief

18 Feb (Thu)

- Radio & TV Museum Extravaganza
- Winter fun Continue

19 Feb (Fri)

- Grand Finale with Team Showcases (Mini Fair Style)

Detailed programme and practical information will be shared with selected students and lecturers after nominations.



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Physical Week Program (draft)

- Sunday 14 February *Meet the crew in Lahti at evening*
- Monday 15 February *Opening Session* & Introduction to *Commercialization and Circular Economy*
 - *Campus tour* – be ready for surprises! Previsit [here](#)
 - *Get-together day* / Outdoor activities: dinner, [Sauna and ice swimming](#)!
- Tuesday 16 February *Parallel Lectures (engineering/business) & company visits*
- Wednesday 17 February *Company visits* & International teamwork
 - BBQ and sauna at the campus, students' night out
 - Staff dinner (teachers)
- Thursday 18 February *Company visits* & International teamwork
 - Visit to Lahti [Radio and TV Museum](#)
 - Sledding at Messilä
- Friday 19 February Final *Presentations* of the international teamwork (mini fairs)
Reflection, evaluation, and certificates.



Farewell, and love to see you again!



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Practical issues

• PARTICIPANTS

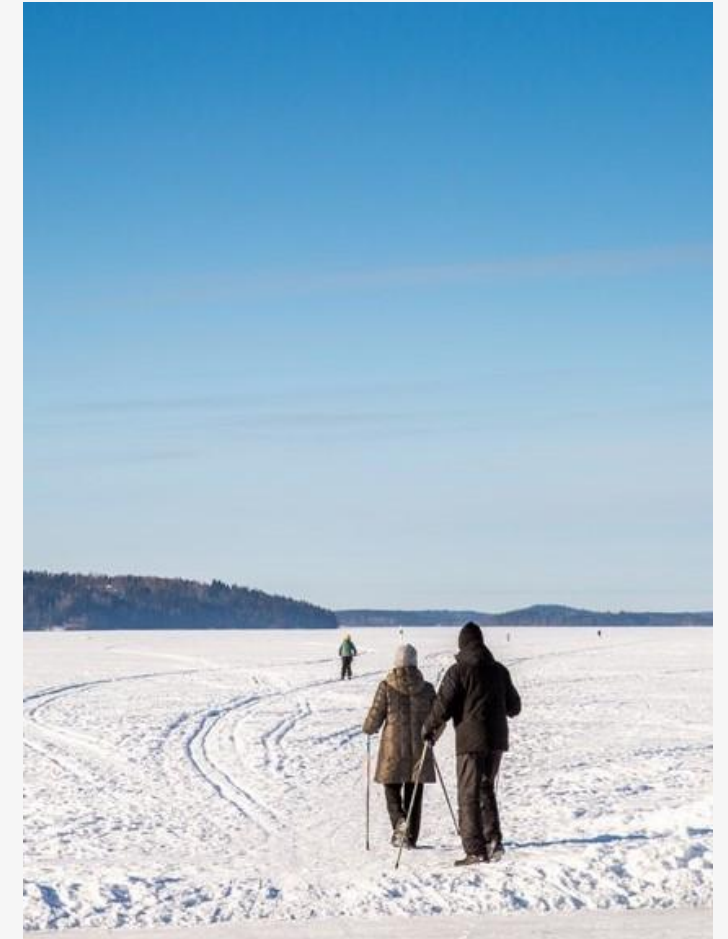
- ▶ Open to second-, third-, and fourth-year students in [Hospitality Management](#), [Business Administration](#), and [Engineering](#).
- ▶ First-year students may also be accepted if vacancies are available
- ▶ The course is at the [Lahti campus](#)

• REGISTRATION

- ▶ Find the [course in Sisu](#) and submit your registration.
- ▶ Registration will open after the autumn break.
- ▶ Course code: [ALooDI49](#), International Week - Winter School - Commercialization within the context of the circular economy (5 op)

• PROGRAMME ACTIVITIES

- ▶ [The course includes all programme activities](#), such as the sauna evening, barbecue, and other planned social events.
- ▶ Participation in these activities is [free of charge](#) for students.



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Contact information



Person responsible for the Winter School:

Taina Savonen, Senior Lecturer, Faculty of Business and Hospitality Management

taina.savonen@lab.fi



Content of the Winter School, teaching and coaching during the week:

Lea Heikinheimo, Principal Lecturer, Faculty of Technology

lea.heikinheimo@lab.fi



Content of the Winter School, teaching and coaching during the week:

Tuula Penate Medina, Senior Lecturer, Faculty of Technology

tuula.penate.medina@lab.fi



Erasmus BIP coordinator:

Emmi Kemppainen, International Mobility Services, LAB Shortmobility

Shortmobility@lab.fi



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**Winter is Coming.
Join Us in Finland and Discover the Source
of Finnish Happiness ♥**

